REGULATIONS – Green is the color

In the framework of the Italian Design Day, IED - Istituto Europeo di Design in collaboration with the Italian Embassy in Ankara will award 1 special merit-based scholarship to attend 1 Summer Course Interior and Showroom Design - IED Milano in 2018 to the winner of “Green is the Color” contest.

The creative community of Bilkent University is invited to submit their product and interior design projects on the theme “Green is the color” being inspired by the workshop and conference held by Carlo Branzaglia in the occasion of Italian Design Day 2018.

WHO CAN APPLY
The contest is open to all the students and designers (aged 18 till 99) enrolled at Bilkent University.

CONTEST BRIEF

Being inspired by the theme of the Italian Design Day and by the lecture and Workshop by Carlo Branzaglia,

participants of the contest are called to give their views on how to transform a traditional store layout and its products/communication to effectively promote sustainable products/habits by analysing an existing traditional shop and proposing one between the following options:

- a new organization of the customer experience through the use of the space
- a new product presentation (packaging)
- a new logo / corporate identity.

Keeping in consideration the use of organic/sustainable materials such as wood/paper, natural fabrics, etc. as well as visual references to the sustainability will be considered a plus.

HOW TO APPLY
Register through the form on the website www.ied.edu/ied-in-turkey-at-italian-design-day submitting contacts and projects

SUBMIT YOUR PROJECT
Eligible projects will consist of pdf files (not larger than 8 MB) and will include:

A description of the selected local/traditional business / product showing the current layout and the new concept.

All texts should be in English.
Sketches, illustrations, graphic design, pictures and links to videos can be included to further describe the idea.

In addition to the projects, applicants should attach a personal Curriculum Vitae and a short motivational letter explaining the reasons of their choice to follow a Summer course in IED.

Project, CV and Motivational Letter will have to be sent via email i.mielzarek@ied.it within March 31st 2018.

FINALS AND AWARD CEREMONY

A panel composed by academics from IED will evaluate the projects fulfilling the basic requirements. IED - Istituto Europeo di Design will confirm the winner selection by email. The winner will have to confirm the acceptance of the prize within 5 days from the receipt of the confirmation by writing i.mielzarek@ied.it
TERMS AND CONDITIONS

1. PREAMBLE

1.1 IED - Istituto Europeo di Design S.p.A. (hereafter referred as IED) wish to promote the interaction between young designers promoting specific contests, in order to assign Scholarships for their courses in the field of Design, Fashion, Visual Arts, Communication and Art.

1.2 Following this initiative IED promotes the Contest “Green is the color” through the dedicated website

1.3 The purpose of the contests is to assign n. 1 Full scholarship to IED Summer Course in Interior and Showroom Design - IED Milano in 2018

1.4 The Contest is controlled by the present Regulations and will take place, through all the phases detailed below, from March 1st 2018, date of publication of the Competition Announcement, until March 31st 2018.

2. PARTICIPATION REQUIREMENTS AND DEADLINE

2.1 Participation to the Contest is subject to the registration to the website www.ied.edu/ied-in-turkey-at-italian-design-day and to the acceptance of the present Regulations.

2.2 Participation is strictly reserved to all Candidates who have reached 18 years at the moment of application and are in possession of a Secondary School Diploma (or equivalent qualification).

2.3 Students who are already enrolled in a IED Summer course are not allowed to be enrolled in another IED Summer course at the same time.

2.4 IED employees and consultants are not allowed to participate in the Contest.

2.5 By providing the personal data required to register, the Candidate knows the legal consequences of supplying false data thus he’s called to supply precise, complete, true and correct data.

2.6 Processing of personal data will be respectful of the attached information as per D. Lgs. n. 196/03 on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.

2.7 The Candidate is informed that knowledge of his Username and Password by third parties will grant them access to the Candidate’s personal area of the site in his name. The Candidate is thus bound to keep the secrecy of his access data with the maximum diligence.

2.8 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED for the infringement of the rules stated above.

3. CONTEST AND CREATIVE WORKS (“CONCEPT”)

3.1 Each registered Candidate can participate to the Contest filling in the registration form on www.ied.edu/ied-in-turkey-at-italian-design-day Once participants are correctly registered, they will receive further instructions on how to submit their concept. The concept must respect characteristics and formats listed in article 4 and the theme of Contest included in this Regulations.

3.2 Each Candidate may take part to the present Contest with only one concept.

3.3 The Candidate grants the Concept submitted are the result of his personal work and, knowing the legal consequences of false declarations, also grants that the Concepts:
• Have been realising only for the participation in the Contest “Green is the color” and have not been submitted for the participation in other contests.

• Are the fruit of his/her personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism.

• Do not infringe law, order and public decency.

• Do not violate any intellectual property right, both registered or not, of third parties such as, but not limited to, copyrights, brands and patents.

• Do not violate any right of third parties accorded by law, contracts, customs and traditions.

• Were made with all necessary authorisations and/or releasing from all individuals involved in their realisation.

3.4 The Candidate grants his/her full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concept and Comments published on the Website expressly releasing IED, and their assignees from any duty of verification and control on them.

3.5 The Candidate grants to hold IED, and their assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs incurred as a result of any breach of this clause 3.

4. CONCEPTS FEATURES AND FORMAT

Eligible projects will consist of pdf files (not larger than 8 MB), including a description of the selected local/traditional business / product showing the current layout and the new concept.

All texts should be in English. Sketches, illustrations, graphic design, pictures and links to videos can be included to further describe the idea.

5. REQUIRED DOCUMENTS

In addition to the projects, applicants should attach a personal Curriculum Vitae and a short motivational letter explaining the reasons of their choice to follow a Summer course in IED.

In order to be considered eligible, the winner candidate will be asked to enrol, following requirements and procedure for Summer Courses: www.ied.edu/study-in-italy/how-to-apply/study-abroad

6. REWARDS

6.1 IED offers as a reward n. 1 Full scholarship to IED Summer Course “Interior and Showroom Design - IED Milano “ 3 weeks in July 2018

6.2 The Scholarship will cover just the tuition and enrollment fees. Housing, travel and any other costs incurred by the Candidate shall be covered wholly by the Candidate.

6.4 Scholarship will be assigned - regardless of the designated course - according to the quality of the project. The Concepts evaluation will be conducted according to the unquestionable judgement of a
panel composed by academicians of IED Istituto Europeo di Design. IED reserves itself the right not
to assign the Scholarship, in case the project received, according to their unquestionable judgment,
are not considered suitable considering the briefing.

6.5 IED reserves itself the right to revoke the Scholarship after assignation, if any violation of this
Regulations made by the designated Candidate emerges.

6.6 IED reserves itself the discretion not to activate the course object of the scholarship, in case the
minimum number of students has not been reached or if the necessary requirements for didactic
logistic and administrative support fail for any reason.

In these cases, the Scholarship for the course that haven’t been activated will not be assigned; winner
will not have the right to ask for any kind of reimbursement.

6.7 The combination of the scholarship with further reductions and facilitations is not allowed.

7. SCHOLARSHIP FOR SUMMER COURSE, IED LOCATIONS.

- IED MILANO:
The Full Scholarship will be offered to attend IED Summer Course in Interior and Showroom Design -
IED Milano in 2018. The Summer Course will be in Milano, Italy.

In the eventuality that the winning participant will not be able to produce all the necessary documents
to attend the chosen Summer course, [art.5], IED reserves the discretion not to activate the
scholarship; the winner participant has no right to claim the prize in any other forms, including
payment.

8. SELECTION OF WINNERS AND PANEL

8.1 The Concepts evaluation will be conducted by Prof. Carlo Branzaglia and the coordinator of the
course in IED Milano.

8.2 The evaluation and decision made by the school will be unquestionably final.

8.3 IED reserves the right to contact the winners for an interview.

8.4 The winner will be notified by email by an IED representative. The winner must send a formal
acceptance letter by email, within 5 days after the result is received. If the winner fails to meet this
requirement, the Scholarship will be automatically considered as “refused” and the Panel may decide,
unquestionably, to grant it to another Candidate.

After the winner accepts the Scholarship, he/she will have a 5-day deadline to enrol in the course for
which the Scholarship was granted.

9. CONDITIONS AND GENERAL TERMS OF PARTICIPATION

9.1 Incomplete entries: no registration onied.edu/bazaarinovation, incomplete dossiers (concept + cv
+ motivational letter).

9.2 Incomplete Concepts, which do not meet the requirements, do not have the elements referred
above, contain wrong or unreadable data, or sent after h 11:59pm (Italy time) of March the 31st 2018,
will not be considered valid.

9.3 IED and discharge any external responsibility such as delays due to malfunctioning of devices.
10. PROPERTY AND RIGHT CONCERNING CONCEPTS

10.1 The intellectual property rights of the Concepts always pertain to the author.

10.2 The Candidate, with his/her participation to the Contest and the consequent publication of the Concept on the Website, as well as on Instagram and any other convenient platform, gives up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED the right to use submitted Concepts to promote and divulge IED Website and activities, with mention of the Concept’s author.

11. EXCLUSION OF WARRANTIES

11.1 IED does not state nor grant that the Website and its functions are flawless or satisfy certain standards, needs or requests of the Candidate.

11.2 IED does not state nor grant that use of the Website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.

11.3 Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

11.4 IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.

11.5 IED is not liable for improper use of the Website and do not grant nor authorize its use in any application potentially dangerous for people or properties.

11.6 The Candidate grants that he/she will hold IED harmless from any consequence deriving for improper, illicit or undue use of the Website.

11.7 Consequently, the Candidate declares himself/herself solely liable towards IED and third parties for any and every behavior or fact punishable by law during the utilization of the Website.

12. OBLIGATIONS OF THE CANDIDATE

12.1 The Candidate commits himself/herself:

• Not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the Website.

• Not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the Website, the Concepts and IED published on the Website, by no means, not electronic nor printable.

• Not to perform any action that can compromise the security of IED Website.

12.2 It is forbidden to the Candidate:

• To submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner.
• To submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner.

• To submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts.

• To submit, upload and/or publish material that is illicit or against law, order and public decency.

• To submit, upload and/or publish sexually explicit material.

• To submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation.

• To falsify his/her identity.

• To submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of softwares, hardwares, websites or telecommunication installations belonging to IED or third parties.

12.3 Any verified breach of this paragraph will determine the right of IED to resolve this agreement and reserve the right of IED, and/or third parties to compensation for damages.

13. LAW AND JURISDICTION

13.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

13.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).