



## REGULATIONS ON THE CONTEST

# FASHION IDEA FESTIVAL

Belarus Fashion Council with the support of IED – Istituto Europeo di Design will announce the winner of the IED Summer Course scholarship of the fashion contest held within the framework of the second edition of the Fashion Idea Festival, the first narrow-profile festival aimed at finding and presenting young talents in the field of design and related areas of the modern fashion industry in May 17-19, 2019 in Minsk, Belarus.

### PARTICIPANTS OF THE CONTEST

Students of higher educational institutions in design, consumer and textile industry, as well as young designers of clothes and amateur designers **at the age of 18 years and above** are invited to participate in the Contest.

### HOW TO APPLY

Please register by filling out the form on IED's web site news if you are interested in participation and send your motivation letter in English and a portfolio to Ms. Olga Myelkova, Area Manager Belarus, via [o.myelkova@ied.it](mailto:o.myelkova@ied.it)

Deadline for application is **1 May ,2019** (23:59 Italian time).

### PRIZE

Scholarship to study in the IED Summer School of Fashion in Italy in 2019.

**\* Trip, food and accommodation cost is a responsibility of the winner.**

**\*\*In order to win the scholarship, one should speak English fluently – B2 level is a must.**

### JURY:

Yanina Goncharova,  
Giovanni Ottonello,

Chairperson of Belarus Fashion Council  
Art Director of IED - Istituto Europeo di Design, Italy

IED and Belarus Fashion Council reserve the right not to grant prize if the level of submitted applications does not meet the university admissions requirements