



FEERIC
FASHION
WEEK

Vfair
CONTEMPORARY DESIGN
VINTAGE CULTURE

RFF

REDESIGN THE FUTURE OF FASHION. SUSTAINABILITY AND ETHICS

REGULATIONS

IED - Istituto Europeo di Design in collaboration with VFair and Feeric Fashion Week, will award nr. 1 special merit-based scholarship to attend the Summer Course in **Fashion Product Management** held in IED Barcelona campus in July 2020.

The candidates (from 18 till 35 years old) can show their creativity through the design and craftsmanship of a capsule collection based on the brief indicated in these regulations.

CONTEST AND CREATIVE WORKS (“CONCEPT”) OF THE CANDIDATE

RFF – Redesign the Future of Fashion. Sustainability and Ethics - In 2050 about 70% of the world population will live in a city. This means that it will be necessary to reconsider lifestyle, the relationship between us and spaces or different cultures and new apparel clothing lines that would help us living better the new cities. What would the future of fashion be? Which will be the most appropriate dress?

Today fashion is becoming more and more introspective trying to find the right path for not being again the second most polluting industry in the world. Words like eco, recycle or sustainability must not remain just words or vague concepts. Those who wish to take part in the contest are requested to sketch a capsule collection which portrays their personal vision of “sustainable fashion”.

The capsule collection should be mandatorily made by 5 to 10 looks, defined on a collection and can be referred to one of the following clusters: woman-man-child- unisex.

All collections should be accompanied by a short description of the concept (max. 500 words), a moodboard and technical sheet (fabric and colours).

All participants are also called to present their personal resume.

HOW TO APPLY

Participants are required to develop a project based on the briefing indicated in the present regulations. The contest will be divided into three different phases: concept, production and exhibition at VFair.

FIRST PHASE: CONCEPT

To take part in the first phase of the contest, students must register and send the required materials by **June 6th, 2019 at 11:59 p.m. (GMT+1 – Italian time)**:

- Step 1.** Read carefully the Regulation and the project's briefings. To take part in the contest, students need to develop a concept that is relevant to the briefing guidelines.
- Step 2.** Get registered by filling in the form available at ied.edu/uncategorized/blog/ied-in-romania-rff-contest-redesign-the-future-of-fashion
Once registered, each applicant will receive a confirmation email with a recap of the following steps to follow.
- Step 3.** Start to arrange the project and required documents, respecting the guidelines reported in the briefing.
- Step 4.** Once the project is ready, send it along with the required docs at the following email address: a.pozzi@ied.it.
All email should have the following object: **"Application for RFF – Redesign the Future of Fashion. SustainAbility and Ethics"**
- Step 5.** After the deadline of the competition, the special commission will select nr. 10 semi-finalists who will be announced over the internet.
Each semi-finalist will also receive a personal message by email. The short list will be announced on **June 14th 2019**.
Collections submitted should be original works by the applicants, however they might have already been used in other occasion such as graduation thesis etc.
The artworks should respect the brief; if not, applicants may receive a low evaluation by the judges.

SECOND PHASE: PRODUCTION

To access the second phase of the contest the applicants must be nominated in the short list that will be announced on **June 14th**.

- Step 1.** Check your inbox or the website of the contest (ied.edu/uncategorized/blog/ied-in-romania-rff-contest-redesign-the-future-of-fashion) to verify that your name is part of the **10 semi-finalists**.
- Step 2.** Choose nr. 1 outfit out of the collection presented and start producing it.
- Step 3.** Be ready by **July 19th 2019** when you will be requested to be at **Feeric Fashion Week by 10 a.m.** to introduce officially your creation.
- Step 4.** Your artwork will be showcased during a catwalk on **July 19th 2019** and the winner of the contest will be announced right after.

The organizers of the contest will showcase each participant creation in a dedicated catwalk. Art Direction will be at the organizers responsibility. The outfit should be completed by shoes (not necessarily an original artwork).

THIRD PHASE: EXHIBITION AT VFAIR

Only the winner of the contest announced on **July 19th 2019** at the end of the Feeric Fashion Week will enter the third phase of the contest.
Indeed, the winner of the contest will have to produce the full collection submitted for the contest.
All pieces will be showcased during the fall edition of Vfair in Bucharest.

PARTICIPATION REQUIREMENTS AND DEADLINES

The contest is open to all designers born from **January 1st 1984 until December 31st 2001**.
The contest will be divided in **nr. 3 phases**.
Deadline for submissions to the first phase is **June 6th, 2019** (11:59 p.m. GMT+1 – Italian time) and the jury will communicate its decision to the semi-finalists by **June 14th**.
Semi-finalists will have to confirm the acceptance **within 3 days** after the result is received.
Please consider that acceptance will be official after the receipt of the pre-agreement signed sent by the contest organizers only to the semi-finalists selected.
Deadline to take part in the second phase is **July 19th**.
The condition to take part in the third phase of the contest is to participate in the fashion show organized during **Feeric Fashion week**.
Finalists will be requested to be at the venue indicated by 10 a.m. .
Production, travel and accommodation costs will be responsibility of the participants in the contest.

Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
Processing of personal data will be respectful of the attached information as per D. Lgs. n. 196/03 on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED for the infringement of the rule stated above.

REQUIRED DOCUMENTS

Register on IED website, at the following link: ied.edu/uncategorized/blog/ied-in-romania-rff-contest-redesign-the-future-of-fashion specifying the following:

1. First and Last Name
2. Date of birth
3. Email address
4. Phone number
5. Eventual interest in IEDs educational offer

As soon as registration occurs, each candidate will be invited to send nr. 5 looks including a moodboard, a colour and a fabric sheet, nr. 1 written concept (max 500 words) and a cv with educational and work experience to the e-mail address indicated on the reply-message.
All files must be sent in PDF format and should NOT exceed

nr. 10 slides. All participants should make sure that their ideas are realistic and can be produced within a short term perspective.

PRIZE

Competition will award one 100% scholarship for the 20/21 summer course in IED Barcelona titled **"Fashion Product Management"** starting in July 2020.

The course is held in English language.

The winner must show proficiency in the language of the course (B2 as minimum level required).

Scholarship will cover both enrollment and tuition fee of the course.

Travel fees, housing and all other costs shall be covered by the winner.

SELECTION OF WINNER AND PANEL

Evaluation will occur exclusively according to the unquestionable judgment of the panel of representatives from IED – Istituto Europeo di Design, Vfair and Feeric Fashion Week.

More specifically the jury will be made by 4 judges: nr. 2 representing IED, Nr. 1 representing VFair, Nr. 1 representing Feeric Fashion Week.

PROPERTY AND RIGHT CONCERNING CONCEPTS

The intellectual property rights of the Concepts always pertain to the author.

EXCLUSION OF WARRANTIES

IED does not state nor grant that the Website and its functions are flawless or satisfy certain standards, needs or requests of the User. IED does not state nor grant that use of the Website and its functions will be prompt uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.

Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.

IED is not liable for improper use of the Website and do not grant nor authorize its use in any application potentially dangerous for people or properties.

The Candidate grants that he/she will hold IED and Accademia Galli harmless from any consequence deriving for improper, illicit or undue use of the Website.

Consequently, the Candidate declares himself/herself solely liable towards IED and Accademia Galli and third parties for any and every behavior or fact punishable by law during the utilization of the Website.

OBLIGATIONS OF THE CANDIDATE

It is forbidden to the Candidate:

- To submit, material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner.
- To submit, material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner.
- To submit, material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts.
- To submit, material that is illicit or against law, order and public decency.
- To submit, sexually explicit material.
- To submit, promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation.
- To falsify his/her identity.
- To submit, material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of softwares, hardwares, websites or telecommunication installations belonging to IED or third parties.

Any verified breach of this paragraph will determine the right of IED to resolve this agreement reserve the right of IED, and/ or third parties to compensation for damages.

LAW AND JURISDICTION

This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law. The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).