



REGULATIONS OF THE CONTEST DESIGN ON STAGE: lo stile italiano va in scena

ITALIAN CONSULATE IN MOSCOW and SAINT PETERSBURG in collaboration with **IED - Istituto Europeo di Design** is holding a contest in occasion of the Italian Language week 2019 announced by the Ministry of Foreign Affairs entitled “l’Italiano sul palcoscenico” for young designers from Russia and is announcing a scholarship to study the Italian language in the summer period during 2021 and a scholarship to study in the IED Summer School in English in Italy in 2021.

AIM OF THE CONTEST: Supporting young talented students from Russia by encouraging them going global improving their language and creative skills using a multi-cultural and multi-disciplinary approaches to their future professions.

TARGET AUDIENCE: Mostly high school and university students from 16 up to 35 y.o.

CONTEST BRIEF

Cultural heritage and national tradition have always been inspiration of designers. Transformation and adaptation of styles is a modern trend of the international creative world.

- Design for the stage – from strategy to the unique visitors’ experience.
- Fashion, Design, Visual Communication and Art Management for a performance.

These topics were chosen as the main leitmotif of the contest for young designers who are supposed to present their projects, showing a subjective interpretation of the rich national culture of Russia in the modern world using the Italian design style.

PARTICIPANTS OF THE CONTEST

All students of higher educational institutions as well as young designers and high school students who have passion for design aged from 16 up to 35 y.o.

All participants will be divided into two categories according to their education and experience:

- 1) Junior;
- 2) Professionals.

HOW TO APPLY

Send an e-mail to: pria.it.ru@gmail.com, specifying your information:

1. Name, surname, age (in English and Italian)
2. Education institution, year and major (in English and Italian)
3. Contact information: phone number and e-mail

Deadline for application is **October 30, 2020** (23:59 Russian time).

The jury will announce the winners by **November 15, 2020**.

Winners must confirm acceptance of the prizes within 3 days.



DOCUMENTS TO SUBMIT

1. Sketches or moodboards of your project in good quality in pdf or jpg format;
2. Your motivation letter on the topic "Why do I want to win the contest and what design means to me" and a short description of the project (in English and Italian)

JURY:

Giovanni Ottonello	Art Director of IED - Istituto Europeo di Design, Italy
Giuseppe Lo Porto	Director of Educational Department – Italian Consulate in Moscow
Olga Myelkova	IED Group Area Manager for Russia
Gianni Celestre	Coordinator of teachers of Italian - Programma PRIA
Nataliya Nikishkina	Member of the board - Programma PRIA
Maria Lucia Carnevale	Teacher of Italian – Italian Consulate Saint Petersburg

CONTACTS

If you have any questions, do not hesitate to contact "Ufficio Istruzione – Italian Consulate in Moscow"

Email: pria.it.ru@gmail.com

Tel.: +74959165435

**Organizers reserve the right not to grant prizes if the level of submitted applications does not meet the requirements*

***Only 18+ y.o candidates with a minimum of B2 English level will be evaluated for the scholarship to study in IED*

****The participation in the contest is free of charge, winners are responsible for all travel expenses.*

TERMS AND CONDITIONS

1. Preconditions

- 1.1** IED – Istituto Europeo di Design S.p.A. (hereafter referred as IED) aims at supporting young creatives through activation and promotion of this specific meritocracy contest for the attribution of scholarships in the fields of design, fashion, visual arts and communication.
- 1.2** Following this purpose, IED promotes the contest “DESIGN ON STAGE: lo stile italiano va in scena” in collaboration with the Italian consulate in Moscow and Saint Petersburg through the website (hereafter referred as website) <https://www.ied.edu>
- 1.3** The purpose of the contests is the assignment of n.1 scholarship for an Italian language course in Russia and n. 1 scholarship covering the 100% of the fee of the IED Summer Programs, for the academic year 2020/2021.
- 1.4** The meritocracy contest “DESIGN ON STAGE: lo stile italiano va in scena” is controlled by this Regulation and will take place from October 24th, 2019 – same date of Regulation publication – to May 1st, 2020, following the steps described below. Winners will be announced by June 1st, 2020.

2. Participation requirements and deadlines

- 2.1** Participation in the contest is subject to registration on <https://www.ied.edu>
- 2.2** Participation is strictly reserved to Candidates up to 35 years old, considering December 31st, 2020.
- 2.3** Candidates must be 18 years old by December 31st, 2020
- 2.4** Participation is strictly reserved to candidates applying for summer courses of the 2020/2021 Academic Year.
- 2.5** Candidates must show proficiency in the language of the course (B2 as minimum level required).
- 2.6** IED employees and consultants are not allowed to take part to the Contest.
- 2.7** Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
- 2.8** Processing of personal data will be respectful of the attached information as per D. Lgs. n. 196/03 on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 2.9** The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED for the infringement of the rule stated above.

3. Contest and creative works (“Concept”) of the candidate

- 3.1** Any registered Candidate can take part to the Contest, by filling in the registration form, indicating the location where the course is held and the course for which she/he is applying for the scholarship contest. Specific instructions on how to apply will be given via mail after registration. Deadline for the candidacy is May 1st, 2020 at 11:59 p.m. (Russian time). The documents shared must respect the characteristics and the formats described at art. 4 and the contest’s object indicated in the Contest Brief contained inside this Regulation.
- 3.2** Each candidate may apply for only one course and with only one concept.
- 3.3** The Candidate grants the Concepts submitted are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
- are only and specifically created for the participation in the contest “DESIGN ON STAGE: lo stile italiano va in scena” and they are not being presented for the participation in other contests;
 - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
 - do not infringe law, order and public decency;
 - do not violate any third parties intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental paintings and utility models;
 - do not violate any right of third parties accorded by law, contracts, customs and traditions;
 - were made with all necessary authorizations or releasing from all individuals involved in their realization.
- 3.4** The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, and his assignees from any duty of verification and control on them.
- 3.5** The Candidate grants to hold IED and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.
-

4. Concepts features and format

4.1 The Candidate must send images, pictures, scans or paintings representing their creativity, connected with the contest's object indicated in the Contest Brief contained inside this Regulation and the ideas and motivations expressed in their presentation letter.

4.2 All the material must be included in only one .pdf or .docx file of maximum 8 mb.

The file can contain images, pictures, scans or illustrations representing the Concept.

5. Required documents

In order to be considered eligible, each candidate will be asked to provide:

- A motivation letter in the language of the chosen course;
- Concept as described in the briefing.

6. Scholarships

6.1 IED offer n.1 scholarship covering the 100% of the enrollment and tuition fees of the chosen course

6.2 The scholarship will cover just the enrollment and tuition fees, as mentioned above. Housing and all other costs shall be covered by the winners.

6.3 Scholarships will be assigned – regardless of the chosen course – based on project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED reserves himself the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED.

6.4 IED reserves himself the authority to revoke the scholarship, after its attribution, if any violation of this Regulation made by the designated Candidate emerges.

6.5 IED reserves himself the discretion not to activate one or more Courses, in case the minimum number of students has not being reached or if the necessary requirements for didactic logistic and administrative support fail for any reason.

6.6 The combination of the reductions and facilitations is not allowed.

7. Scholarships locations and courses

7.1 The Scholarship will be assigned for the one of the Summer Courses held in the following locations:

IED Milano, IED Firenze, IED Roma, IED Torino, IED Venezia

Here below you can find the list of the Summer Courses open to the contest:

IED MILANO

Fashion Marketing

Interior and Showroom Design

IED FIRENZE

Advanced Graphic Design

Design - Made in Italy

Fashion Design: Design your Capsule Collection

Fashion Events and PR

Graphic Design and Portfolio

IED ROMA

Rome Architectural Sketchbook

IED TORINO

Car Design - An introduction

IED VENEZIA

Contemporary Art in Venice - The Biennale Exhibition

8. Publication, Selection of winners and Panel

8.1 Concept evaluation will be carried out by a Panel made of representatives of IED and the Italian Consulate.

8.2 Evaluation will occur according to the unquestionable judgment of the panel.

8.3 The Panel will evaluate projects according to the following criteria:

- Motivation
- Intellectual vividness and personal interest
- Design aptitude

8.4 Winners will be notified by email. The winners must answer the email with a formal acceptance letter, within three days after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the scholarship, she/he will get instructions on how to complete the registration to the course school procedure.

9. Required documents in case of selected project

In case the concept is selected by the panel, the winner must complete the registration to the course following the IED Area manager instructions.

10. Conditions and general terms of participation

10.1 Incomplete applications will not be accepted.

10.2 Incomplete Concepts, or sent after 11:59 p.m., on May 1st 2020 (Russian time), will not be accepted.

11. Property and right concerning concepts

11.1 The intellectual property rights of the Concepts always pertain to the author.

11.2 The Candidate, with his participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED the right to use submitted Concepts to promote and divulge the Website and IED activities, with mention of the Concept's author.

12. Exclusion of warranties

12.1 IED does not state or grants that the Website and its functions are flawless or satisfy certain standards, needs or requests of the User.

12.2 IED does not state nor grant that the use of the Website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.

12.3 Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

12.4 IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.

12.5 IED is not liable for improper use of the Website and does not grant nor authorize its use in any application potentially dangerous for people or properties.

12.6 The Candidate grants that he will hold IED harmless from any consequence deriving for improper, illicit or undue use of the Website.

12.7 Consequently, the Candidate declares himself solely liable towards IED, and third parties for any and every behavior or fact punishable by law during the utilization of the Website.

13. Obligations of the candidate

13.1 The Candidate binds himself:

- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the Website, the Concepts and IED Contents published on the Website, by no means, not electronic nor printable;
- not to perform any action that can compromise the security of IED website;

13.2 It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes, files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties;

13.3 Each violation of the requirements stated by this article will allow IED nullify the present agreement, with the right of IED, or third parties to be refund for the damage.



14. Law and jurisdiction

14.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

14.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).