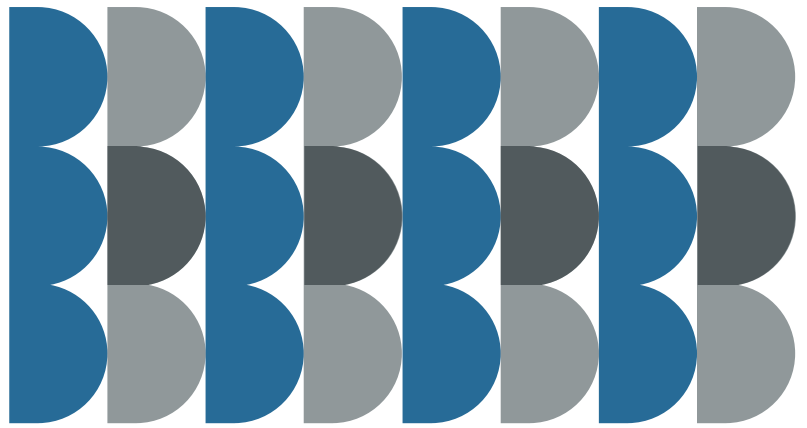


# 67



# SCHOLARSHIP COMPETITION

## MASTER COURSES

### REGULATIONS

**Deadline: May 27<sup>th</sup> 2021 - November intake**  
**September 20<sup>th</sup> 2021 - January intake**

IED Istituto Europeo di Design and I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) offer 38 Scholarships covering 50% of tuition fee and 29 tutorship covering 50% of tuition fee for Master courses 2021/2022 in Design, Fashion, Visual Arts, Communication and Art. Locations involved are Milan, Florence, Rome, Turin and Accademia Galli.

Tutor is a regularly enrolled student that fits into the training processes ensuring a steady presence who becomes a reference point for other students, the academic staff and teachers. A motivated, resourceful, outgoing and reliable person with good interpersonal skills, excellent relational abilities and content transfer skills.

### How to apply

To participate in IED Master Scholarships students are demanded to get registered and upload required documents not later than **(GMT+1 - Italian time)**:

- h 23.59 of **May 27<sup>th</sup> 2021** - for November intake
- h 23.59 of **September 20<sup>th</sup> 2021** - for January intake

**Step 1.** Read carefully the Regulations and the projects' briefs.

**Step 2.** Pick a course of choice.

**Step 3.** Get registered by filling in the form available at [ied.edu/scholarships-master](http://ied.edu/scholarships-master)

Once registered, you receive an email confirmation with the credentials to enter your Personal Area where you can upload required papers. A IED Advisor will contact you to support you in the process. Only for Candidates interested in Accademia Galli: please send the confirmation of your participation at [borsedistudio@accademiagalli.it](mailto:borsedistudio@accademiagalli.it)

**Step 4.** Once the material collection is ready, enter your Personal Area with the given credentials and upload the required documents.

**Step 5.** At the end of the competition if your skills are in line with those required for the admission to the master of your interest, you will be contacted by your Admission Advisor who will send you the test questions (related to the course skills). The test will be sent on 1<sup>st</sup>, 2021 - for November intake and September 22<sup>nd</sup>, 2021 - for January intake.

You will have 24 hours to answer and upload them to your Personal Area. Once completed, your Admission Advisor will send you all the information regarding the online selection day. The online selection will be:

- by **June 18<sup>th</sup>, 2021** for November intake
- by **October 8<sup>th</sup>, 2021** for January intake.

**Step 6.** Join the online selection day following the instruction sent by email.

**Step 7.** You will be contacted by an Advisor in order to join the online interview.

**Step 8.** Scholarships' winners have 3 days to confirm their acceptance and 5 days to complete your application to the Master course of your choice.

**Good luck!**

# TERMS AND CONDITIONS

## 1. Preconditions

- 1.1 IED - Istituto Europeo di Design S.p.A. (hereafter referred as IED) and I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) wish to promote the interaction between young designers promoting specific contests, in order to assign Scholarships for their courses in the field of Design, Fashion, Visual Arts, Communication and Art.
- 1.2 Following this initiative IED promotes the Master Scholarship Contest through the dedicated website **ied.edu/scholarships-master** and their social pages.
- 1.3 The purpose of the contests is to assign n. **67 Scholarships** for attendance of IED and Accademia Galli Master courses for students who are matriculated in the academic year 2021/2022, covering 50% of the tuition fee of the program of choice.
- 1.4 The Contest is controlled by the present **Regulations** and will take place, through all the phases detailed below, from **April 23<sup>rd</sup>, 2021**, date of publication of the Competition Announcement, until (**GMT+1 - Italian time**):
  - h 23.59 of **May 27<sup>th</sup>, 2021** - for November intake
  - h 23.59 of **September 20<sup>th</sup>, 2021** - for January intake.The final ranking will be published on ied.edu not later than **July 30<sup>th</sup>, 2021** - for November intake - **November 15<sup>th</sup>, 2021** - for January intake.

## 2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration to the website **ied.edu/scholarships-master** and to the acceptance of the present Regulations.
- 2.2 Participation is strictly reserved to all Candidates who have reached 18 years at the moment of application, in possession of a bachelor degree or - equivalent qualification - or having a job experience in the relevant field. Graduands are eligible, as long as they obtain the academic diploma within 30 days before the discussion of the Master course's Thesis Project. Candidates have to meet the specific requirements fixed in the guidelines and informative materials of each single course. Candidates need to show proficiency of the course language (B2 level minimum is demanded).
- 2.3 Students who are already enrolled in a 1<sup>st</sup> Level Master course are not allowed to be enrolled in a Master course or in other academic and Afam courses at the same time.
- 2.4 IED and Accademia Galli employees and consultants are not allowed to participate in the Contest.
- 2.5 By providing the personal data required to register, the Candidate knows the legal consequences of supplying false data thus he's called to supply precise, complete, true and correct data.

- 2.6 Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 2.7 The Candidate is informed that knowledge of his Username and Password by third parties will grant them access to the Candidate's personal area of the site in his name. The Candidate is thus bound to keep the secrecy of his access data with the maximum diligence.
- 2.8 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED or Accademia Galli for the infringement of the rules stated above.

## 3. Contest

- 3.1 Each registered Candidate can participate to the Contest filling in the **registration form**, specifying the chosen course and the location in which the course is held. Once received the access credentials, Candidates have to upload in their **Personal Area** the requested documents not later than (**GMT+1 - Italian time**):
  - h 23.59 of **May 27<sup>th</sup>, 2021** - for November intake
  - h 23.59 of **September 20<sup>th</sup>, 2021** - for January intake.
- 3.2 Each participant can apply for only one course and one location.
- 3.3 The Candidate grants to hold IED, Accademia Galli, and their assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs.

## 4. Required documents

In order to be considered eligible, each candidate will be asked to provide:

- Pre-enrolment form and Privacy-sheet duly and signed (Downloadable from the documents section of the personal area on **admission.ied.it**).
- Motivation letter in the language of the chosen course.
- Transcript.
- Copy of passport.
- Internationally recognized (e.g. Ielts) certificate of knowledge of the language in which the course is taught, if different from the mother tongue (alternatively it is possible to hold an interview through skype). The minimum level requested for the application is B2. To be eligible for the tutorship the candidates must prove proficiency of the Italian language too (B2 level minimum is demanded).
- Portfolio (if required).

## 5. Scholarships

- 5.1 IED and Accademia Galli offer a reward n. **67 Scholarships** covering 50% of the tuition fee for the chosen course. Winners of Scholarships have to pay the enrolment fee plus the half of the tuition fee.
- 5.2 For biennial courses, the renewal of the Scholarship is guaranteed (exception made for the enrolment fee, which is always excluded from Scholarships) only if the student passes all the exams planned in the study plan for the first year with an average mark not inferior than 28/30. If this conditions are not satisfied, the Scholarship will not be confirmed.
- 5.3 The Scholarship will cover just the tuition fees. Enrolment fee, housing and other costs shall be covered by the winners.
- 5.4 Scholarship will be assigned according to the results of a test related to the course skills, an aptitude test and the selection interview. The Concepts evaluation will be conducted according to the unquestionable judgement of the Panel. IED and Accademia Galli reserve themselves the right not to assign one or more Scholarships, in case the evaluation, according to their unquestionable judgment, is not considered suitable for the admission.
- 5.5 IED and Accademia Galli reserve themselves the right to revoke the Scholarship after assignation, if any violation of this Regulations made by the designated Candidate emerges.
- 5.6 IED and Accademia Galli reserved themselves the discretion not to activate one or more Courses, in case the minimum number of students has not been reached or if the necessary requirements for didactic logistic and administrative support fail for any reason. In these cases, the Scholarships for the courses that haven't been activated will not be assigned; winner will not have the right to ask for any kind of reimbursement.
- 5.7 The combination of the reductions and facilitations mentioned in the former articles is not allowed.

## 6. Scholarships locations and courses

Scholarships will be assigned according to the scheme below:

**For Italian Candidates or foreigners who are not resident in Italy:**

### IED Milano

29 scholarships covering 50% of the tuition fee

### IED Firenze

15 scholarships covering 50% of the tuition fee

### IED Roma

11 scholarships covering 50% of the tuition fee

### IED Torino

7 scholarships covering 50% of the tuition fee

### Accademia di Belle Arti Aldo Galli

5 scholarships covering 50% of the tuition fee

**Here below you can find the list of the Master Courses open to the contest:**

### IED Milano

Animation Design (Italian)  
Brand Management and Communication (Italian)  
Brand Management and Communication (English)  
Creative Direction (Italian)  
Design - Innovation, Strategy and Product (English)  
Digital Communication Strategy (Italian)  
Event Management (Italian)  
Fashion Communication and Styling (English)  
Fashion Design (English)  
Fashion Marketing (English)  
Graphic Design (Italian)  
Interior Design (English)  
Visual Arts for the digital age (Italian)

### IED Firenze

Arts Management (English)  
Brand Design and Management: Food, Wine and Tourism (English)  
Curatorial Practice (English)  
Fashion Business (English)  
Graphic Design - Focus on New Media (English)  
Museum Experience Design (Italian)

### IED Roma

Brand Management (Italian)  
Comunicazione e marketing per la moda (Italian)  
Digital Art Direction (Italian)  
Exhibit Design (Italian)  
Jewelry Design (English)

### IED Torino

Marketing e Comunicazione (Italian)  
Transportation Design (English)  
Yacht Design (English)

### Accademia di Belle Arti Aldo Galli

Textiles (English)  
Professione Registrar (Italian)

## 7. Selection of winners and panel

- 7.1 The selection will be online and it will take place:
- by **June 18<sup>th</sup>, 2021** for November intake
  - by **October 8<sup>th</sup>, 2021** for January intake.
- through a test related to the course skills, an aptitude test and an interview selection. The evaluation will be conducted by a Panel made of directors or representatives of Schools.
- 7.2 The evaluation will be made by the Panel, unquestionably.
- 7.3 The test, related to the course skills, will be sent by email by June 1<sup>st</sup>, 2021 - for November intake - and by September 22<sup>nd</sup>, 2021 - for January intake. The candidate must return the paper within 24h and not later than June 2<sup>nd</sup>, 2021 - for November intake and September 23<sup>rd</sup> - for January intake, uploading it in his Personal area in the "Scholarship Project" section.

**7.4** In order to let each candidate's talent stand out IED and Accademia Galli decided that the online aptitude test won't be based on academic knowledge neither will be strictly and exclusively related to topics concerning the course of interest of each candidate.

The jury will evaluate the assessment with a score from 0 to 5 according to the following criteria:

- problem solving
- aptitude for teamwork
- communication skills.

**7.5** Students will also be asked to join an online selection interview with the course coordinator and will be evaluated with a score from 0 to 5 according to the following criteria:

- motivation of the candidate
- Intellectual vividness and personal interest
- design aptitude
- portfolio (if required)
- skills related to the course of interest.

The total score of all evaluations represents the final ranking.

**7.6** The winners will be notified by email by a IED or Accademia Galli representative. The winners must send a formal acceptance letter by email, within 3 days after the result is received. If the winner fails to meet this requirement, the Scholarship will be automatically considered as "refused" and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the Scholarship, he/she will have a 5-day deadline to enrol in the course for which the Scholarship was granted paying the enrolment fee of the course.

## 8. Conditions and general terms of participation

**8.1** Incomplete entry cards are not valid.

**8.2** Incomplete entry cards which do not meet the requirements, do not have the elements referred above, contain wrong or unreadable data, or sent after:

- h 23.59 of **May 27<sup>th</sup>, 2021** - for November intake
- h 23.59 of **September 20<sup>th</sup>, 2021** - for January intake.

**8.3** IED and Accademia Galli discharge any external responsibility such as delays due to malfunctioning of devices.

## 9. Exclusion of warranties

**9.1** IED and Accademia Galli do not states nor grants that the Website and its functions are flawless or satisfy certain Standards, needs or requests of the User.

**9.2** IED and Accademia Galli do not states nor grants that the use of the Website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.

**9.3** Under no circumstance, IED and Accademia Galli will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

**9.4** IED and Accademia Galli will not be liable for imprecisions, inaccuracies or delays due to force majeure.

**9.5** IED and Accademia Galli are not liable for improper use of the Website and does not grant nor authorize its use in any application potentially dangerous for people or properties.

**9.6** The Candidate grants that he will hold IED and Accademia Galli harmless from any consequence deriving for improper, illicit or undue use of the Website.

**9.7** Consequently, the Candidate declares himself solely liable towards IED, Accademia Galli and third parties for any and every behavior or fact punishable by law during the utilization of the Website.

## 10. Obligations of the candidate

**10.1** The Candidate binds himself:

- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the Website;
- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the Website, the Concepts and IED Contents published on the Website, by no means, not electronic nor printable;
- not to perform any action that can compromise the security of IED website.

**10.2** It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

**10.3** Each violation of the requirements stated by this article will allow IED and Accademia Galli nullify the present agreement, with the right of IED, Accademia Galli or third parties to be refund for the damage.

## **11. Law and jurisdiction**

**11.1** This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

**11.2** The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).