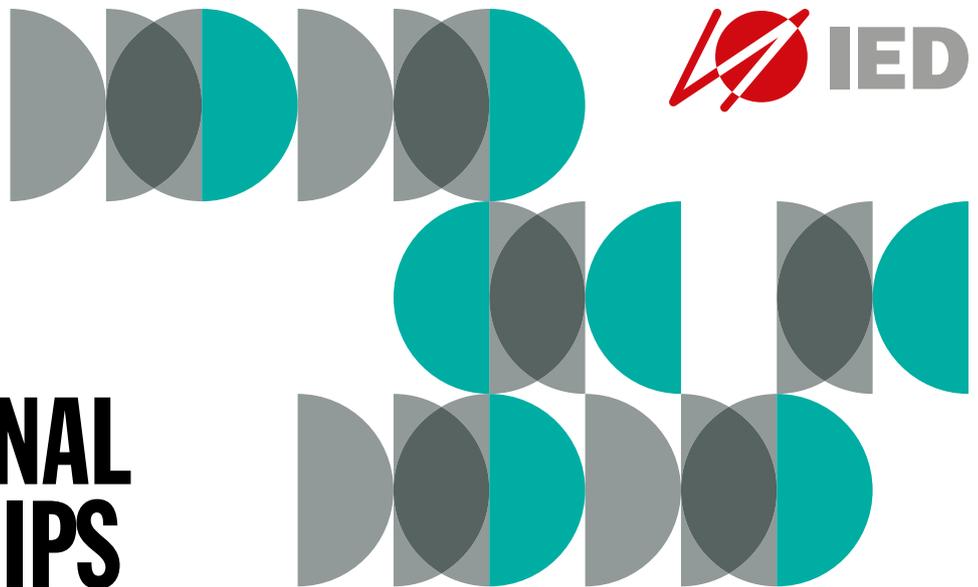


# 46



## INTERNATIONAL SCHOLARSHIPS UNDERGRADUATE AND FOUNDATION COURSES

**DEADLINE: January 10<sup>th</sup>, 2022**

IED Istituto Europeo di Design, "Aldo Galli" Academy of Fine Arts (hereafter referred as Galli Academy) and Kunsthal Centro Superior de Diseño SL (hereafter referred as Kunsthal) invite young creatives to convert their ideas into projects by taking part to the International Scholarship 2022/2023 contest.

Up for grabs are **46 scholarships** covering the 50% of the tuition fees for Undergraduate and Foundation Courses in Design, Fashion, Visual Arts, Communication, Management and Restoration held in Milan, Barcelona, Florence, Madrid, Rome, Turin, Como and Bilbao exclusively to international students\*.

### How to apply

In order to apply for the Contest, participants are required to develop a research that's relevant to the specific undergraduate course of interest, following the guidelines described in the Brief.

To take part in the Scholarship contest, students must register and upload the required material by **January 10<sup>th</sup>, 2022**.

**Step 1.** Read carefully the Regulation and the projects' briefing.

**Step 2.** Choose the course you are applying for.

**Step 3.** Get registered by filling in the form available at:

**ied.edu**

**ied.es**

**ied.it**

Once registered, you will receive a confirmation email with credentials to enter your Personal Area, where you can upload the required documents.

**Step 4.** Start to arrange the required documents, respecting the guidelines reported in the briefing.

**Step 5.** Once the material collection is ready, enter your Personal Area with the given credentials and upload your project and the required documents.

**Step 6.** In case you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your enrolment at IED.

**Good luck!**

\* Students residing in Italy can apply for the scholarship for Undergraduate Courses offered in Spain while students residing in Spain can apply for Undergraduate and Foundation Courses offered in Italy. All other international students can apply either for Undergraduate and Foundation courses in Italy or Spain.

# IED SCHOLARSHIPS - TOPIC OF THE CONTEST

## HYBRID INNOVATION

Hybridization is a dynamic process that enables growth and innovation, from a status of given categories into a new status based on a fluid vision of transformation: a future of blurred borders and endless possibilities. The value of hybridization lies in the crossing of borders and in the creation of new categories, already destined to be overcome by the next hybrid.

In order to produce innovation through the use of creativity, designers and artists hybridize disciplines, concepts, materials and shapes, as well as products, styles and epochs: the effect is something that derives from a known set, but was never seen before.

As an example the category of Trap music is the hybridization of Rap music and Pop music and is already being contaminated by other categories and transforming into something new.

The great Masters of Design are men and women who - often through the process of hybridization - have left their mark in their reference disciplines, they are visionaries who have looked at reality with different eyes, they are transgressors of the past who continue to inspire generations of creatives and paved the way for a fluid present - where given categories are unstable - and the future where transdisciplinarity is the keyword.

### **Develop your project based on the following questions:**

Who are the great masters of design who used hybridization as a tool for innovation?

Which is their most evocative project, able to break the rules and create a new reality?

How do they inspire your creative practice?

Identify a great master of design connected with the specific undergraduate course you're interested in.

Select one of their projects, present it visually and comment on the reasons behind your choices.

# TERMS AND CONDITIONS

## 1. Preconditions

- 1.1 IED – Istituto Europeo di Design S.p.A, Istituto Europeo di Design S.L. (hereafter referred as IED), I.L.E.M. srl “Aldo Galli” Academy of Fine Arts (hereinafter Galli Academy) and Kunsthal Centro Superior de Diseño SL (hereafter referred as Kunsthal) aim at supporting young creatives through activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design, fashion, visual arts, communication, management and restoration.
- 1.2 Following this purpose, IED, Galli Academy and Kunsthal promote the contest “International Scholarships” through the websites (hereafter referred as websites) and the dedicated social networks.  
**ied.edu**  
**ied.es**  
**ied.it**
- 1.3 The purpose of the contests is the assignment of **n. 46 scholarships** covering the 50% of the tuition fee of the IED, Galli Academy and Kunsthal Undergraduate and Foundation Programs, for the academic year 2022/2023.
- 1.4 The meritocracy contest “International Scholarships” is controlled by this Regulation and will take place from **November 15<sup>th</sup>, 2021** – same date of Regulation publication – until **January 10<sup>th</sup>, 2022**, following the steps described below. Winners’ ranking will be published on the websites **ied.edu** and **ied.es** and **ied.it** by **February 18<sup>th</sup>, 2022**.

## 2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration on  
**ied.edu**  
**ied.es**  
**ied.it**
- 2.2 Participation is strictly reserved to Candidates up to 26 years old, considering December 31<sup>st</sup>, 2022.
- 2.3 Candidates must be 18 years old by December 31<sup>st</sup>, 2022 and they must have accomplished high school diploma by September 2022.
- 2.4 The lacking accomplishment of high school diploma will implicate scholarship revocation.
- 2.5 Participation is strictly reserved to candidates applying for the first year of the 2022/2023 Academic Year.
- 2.6 Students who have already obtained a diploma from IED, Galli Academy and Kunsthal, or related schools may not take part in the selection.
- 2.7 Candidates must show proficiency in the language of the course (required B2 as a minimum level).
- 2.8 IED, Galli Academy and Kunsthal employees and consultants are not allowed to take part to the Contest.
- 2.9 Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.

- 2.10 Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 2.11 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED, Galli Academy and Kunsthal for the infringement of the rule stated above.

## 3. Contest and creative works (“Concept”) of the candidate

- 3.1 Any registered Candidate can take part to the Contest, by filling in the registration form, indicating the location where the course is held and the course for which she/he is applying for the scholarship contest. Once received access credentials, the Candidate will be required to upload in the Personal Area her/his creative works (“Concepts”) constituted by images and videos, together with a presentation text. Specific instructions will be given via mail after registration. For those interested in the Galli Academy only, confirmation of participation must be sent to **borsedistudio@accademiagalli.it**. Deadline for the upload is **January 10<sup>th</sup>, 2022 at 11:59 p.m. (GMT+1 – Italian time)**. The uploaded documents must respect the characteristics and the formats described at art. 4 and the contest’s object indicated in the Topic of the Contest contained inside this Regulation.
- 3.2 Each candidate may apply for only one course and with only one concept.
- 3.3 The Candidate grants the Concepts submitted to the Website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
  - are only and specifically created for the participation in the contest “International Scholarships” and they are not being presented for the participation in other contests;
  - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
  - do not infringe law, order and public decency;
  - do not violate any third parties intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental paintings and utility models;
  - do not violate any right of third parties accorded by law, contracts, customs and traditions;
  - were made with all necessary authorizations or releasing from all individuals involved in their realization.
- 3.4 The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, Galli Academy and Kunsthal, and his assignees from any duty of verification and control on them.
- 3.5 The Candidate grants to hold IED, Galli Academy and Kunsthal and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

## 4. Concepts features and format

- 4.1 The Candidate must upload/send images, pictures, scans or paintings representing their creativity, connected with the contest's object indicated in the Topic of the Contest contained inside this Regulation and the ideas and motivations expressed in their presentation letter.
- 4.2 All the material must be included in only one .pdf or .docx file of maximum 8 mb.  
The file can contain images, pictures, scans or illustrations representing the Concept. Candidates can also include a link to a file or a video already published on Youtube.com or Vimeo.com (optional).

## 5. Required documents

- 5.1 In order to be considered eligible, each candidate will be asked to provide:
  - A motivation letter in the language of the chosen course;
  - Copy of ID card or passport;
  - Certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have a Skype interview in the language of the chosen course). To be admitted to the course is required B2 level as minimum;
  - Concept as described in the briefing;
  - Pre-enrolment form and Privacy-sheet duly and signed – Only for IED Italy Courses; (Downloadable from the documents section of the personal area on [admission.ied.it](http://admission.ied.it)).

## 6. Scholarships

- 6.1 IED, Galli Academy and Kunsthal offer **n. 46 scholarships** covering the 50% of the tuition fees of the chosen course. Winners of 50% scholarships have to pay the enrollment fee plus the half of the tuition fee, according to their income shown by ISEE certification (only for EU students applying for Undergraduate Courses taught in Italy).
- 6.2 The assigned scholarship is confirmed for the subsequent years if the student passes all the exams of the yearly study - plan with an average mark of 28/30 for Undergraduate courses held in Italy, an average mark of 7,5 (Undergraduate) or 55 (Bachelor of Arts) for courses held in Spain. Exception made for the enrollment fee that is always excluded by the scholarship. If these conditions are not fulfilled, scholarship will not be reconfirmed.
- 6.3 The scholarship will cover just the tuition fees, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.
- 6.4 Scholarships will be assigned – regardless of the chosen course – based on project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED, Galli Academy and Kunsthal reserve the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED, Galli Academy and Kunsthal.

- 6.5 IED, Galli Academy and Kunsthal reserve the right to withdraw the Scholarship if, once awarded, it becomes evident that the Candidate does not fulfil the requisites, or has behaved in such a way as to damage IED, Galli Academy and Kunsthal, or that a winning candidate has breached these Regulations.
- 6.6 IED, Galli Academy and Kunsthal reserve the right not to activate one or more Course in the event that matriculation numbers are insufficient, or in the event that, for any reason, the necessary teaching, logistic and administrative support required is no longer available. In such cases, the Scholarships contemplated for any Courses not activated will not be awarded, and winning Candidates will not be entitled to any compensation, refunds and/or indemnity of any kind.
- 6.7 The combination of the reductions and facilitations mentioned in the former articles is not allowed.

## 7. Scholarships locations and courses

- 7.1 Scholarships will be assigned for the Undergraduate and Foundation Courses held in the following locations and with the following modalities:

### IED Italy:

24 scholarships covering 50% of the tuition fee

### "Aldo Galli" Academy of Fine Arts:

4 scholarships covering 50% of the tuition fee

### IED Spain:

18 scholarships covering 50% of the tuition fee

**Here below you can find the list of the Undergraduate and Foundation Courses open to the contest:**

### IED Milano

Design  
Product Design (English)  
Interior Design (English)  
Fashion  
Jewelry Design (English)  
Fashion Design (English)  
Fashion Marketing (English)  
Fashion Stylist (English)  
Visual Arts  
Photography (English)  
Graphic Design (English)

### IED Firenze

Design  
Interior and Furniture Design (English)  
Fashion  
Fashion Marketing (English)

### IED Roma

Design  
Interior Design (English)  
Fashion  
Design del Gioiello (Italian)

### IED Torino

Design  
Transportation Design (English)

### Galli Academy Como

Fashion  
Fashion Textile Design (Italian)  
Visual Arts  
Pittura e Linguaggi Visivi (Italian)  
Restoration  
Conservazione e Restauro dei Beni Culturali (Italian)  
Foundation Course  
Academic Foundation Year - Italian Creativity & Design

### IED Madrid

Design  
Diseño de Interiores (Spanish)  
Diseño de Producto (Spanish)  
Visual Arts  
Diseño Gráfico (Spanish)  
Fine Arts (English)  
Fashion  
Diseño de Moda (Spanish)  
Comunicación, Estilismo e Imagen Moda (Spanish)  
Fashion Business (English)

### IED Barcelona

Design  
Product Design (English - Spanish)  
Interior Design (English - Spanish)  
Transportation Design (English - Spanish)  
Communication and Management  
Business Design (English)  
Fashion Marketing and Communication (English)  
Marketing y Comunicación de Moda (English - Spanish)  
Fashion  
Fashion Design (English - Spanish)  
Visual Arts  
Graphic Design (English - Spanish)

## 8. Publication, Selection of winners and Panel

- 8.1 Concept evaluation will be carried out by a Panel made of directors and teachers coming from the Schools of Design, Fashion, Visual Arts, Communication, Management and Restoration.
- 8.2 Evaluation will occur according to the unquestionable judgment of the panel.
- 8.3 The Panel will evaluate projects with a score from 0 to 5, according to the following criteria:
  - problem solving
  - relevance to the theme
  - originality of the idea
  - communication.
- 8.4 Candidates who got a minimum score of 12 points will be invited to take an interview with a score (from 0 to 5), assigned according to the following criteria:
  - Motivation
  - Sharpness of intellect and personal interests
  - Design aptitude.The total score obtained by Candidates in both parts will be used to draw up the final ranking list.

- 8.5 Winners will be notified by email by IED, Galli Academy and Kunsthal representatives. The winners must answer the email with a formal acceptance letter, within three days after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the scholarship, she/he will have a 5-day deadline to enroll in the course for which the scholarship was granted paying the enrollment fee of the course, following the application procedure.

## 9. Required documents in case of selected project

- 9.1 In case the concept is selected by the panel, before proceeding with the admission interview, Candidate must complete the registration on **admission.ied.it** filling in all the required parts or following the advisors instructions.

## 10. Conditions and general terms of participation

- 10.1 Incomplete applications will not be accepted.
- 10.2 Incomplete Concepts, or sent after **11:59 p.m., on January 10<sup>th</sup> 2022 (GMT+1 – Italian time)**, will not be accepted.
- 10.3 IED, Galli Academy and Kunsthal discharges any external responsibility such as delays due to malfunctioning of devices.

## 11. Property and right concerning concepts

- 11.1 The intellectual property rights of the Concepts always pertain to the author.
- 11.2 The Candidate, with his participation to the Contest, gives up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED, Galli Academy and Kunsthal the right to use submitted Concepts to promote and divulge the Website and IED, Galli Academy and Kunsthal activities, with mention of the Concept's author.

## 12. Exclusion of warranties

- 12.1 IED, Galli Academy and Kunsthal do not state nor grant that the Website and its functions are flawless or satisfy certain standards, needs or requests of the User.
- 12.2 IED, Galli Academy and Kunsthal do not state nor grant that the use of the Website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.
- 12.3 Under no circumstance, IED, Galli Academy and Kunsthal will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

- 12.4** IED, Galli Academy and Kunsthal will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 12.5** IED, Galli Academy and Kunsthal is not liable for improper use of the Website and does not grant nor authorize its use in any application potentially dangerous for people or properties.
- 12.6** The Candidate grants that he will hold IED, Galli Academy and Kunsthal harmless from any consequence deriving for improper, illicit or undue use of the Website.
- 12.7** Consequently, the Candidate declares himself solely liable towards IED, Galli Academy and Kunsthal, and third parties for any and every behavior or fact punishable by law during the utilization of the Website.

## 13. Obligations of the candidate

- 13.1** The Candidate binds himself:
- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the Website;
  - not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the Website, the Concepts and IED, Galli Academy and Kunsthal Contents published on the Website, by no means, not electronic or printable;
  - not to perform any action that can compromise the security of IED, Galli Academy and Kunsthal website.
- 13.2** It is forbidden to the Candidate:
- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
  - to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
  - to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
  - to submit, upload and/or publish material that is illicit or against law, order and public decency;
  - to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
  - to submit, upload and/or publish sexually explicit material;
  - to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
  - to falsify his identity;
  - to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.
- 13.3** Each violation of the requirements stated by this article will allow IED, Galli Academy and Kunsthal nullify the present agreement, with the right of IED, Galli Academy and Kunsthal, or third parties to be refunded for the damage.

## 14. Law and jurisdiction

- 14.1** This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.
- 14.2** The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).